



SHPE is the leading social-technical organization solely dedicated to the promotion of the highest quality of Hispanic engineers and technical talents. We are brought together by the heritage, social responsibility and desire to improve equality of all people through the use of science and technology. We value excellence in education, professional pursuits and leadership, and highly promote it among our members and community.

Florida State University student chapter of the Society of Hispanic Professional Engineers (SHPE) is an organization designed to promote the development of Hispanics in science, technology, engineering, and mathematics (STEM). At Florida State University College of Engineering, SHPE is the source of quality Hispanic engineers and technical talent. Our members span across the many different engineering, math and science fields. Last year our local chapter membership grew by 30%, and this year our plan is to increase membership by 25%. We aspire to increase our network in the year to come in order to have a greater impact on the engineering and Tallahassee community. By attending conferences, planning community service outreach programs, fundraisers, banquets, and hosting professional speakers, we plan to achieve our goals of reaching out to the local community and helping our members become successful professional engineers.

FSU - SHPE has come to the conclusion that the participation of its members at conferences is crucial for their professional development. National and Regional conferences provide a great experience for those students seeking internships, full-time positions and even those considering graduate school. These conferences offer great networking opportunities besides the exposure of members to Corporate America, since they are the main sponsors of these conferences. By having members partake in these conferences, FSU – SHPE, will establish a strong regional presence and maintain professionally developed members, which will lead to a healthier organization.

We have the honor of offering you an opportunity to impact the Hispanic and Engineering community in Tallahassee and the surrounding areas by providing financial support for events that exceed our personal and organizational budget. Last academic year, our main community service activity was the Viva Technology school outreach program where, students experience a hands-on day filled with competitive and educational STEM-oriented exercises presented to them throughout the day. This academic year we expanded our community outreach by organizing “Noche de Ciencias”. This event was held on October 17, 2008 and had as a purpose helping parents finding ways to finance their children’s education. Additionally, hands-on, engineering related activities were provided for children.

A very important goal for this academic year is to invite professional speakers to come to our school and share their experiences, regrets, recommendations, and more than anything, encourage future engineers, members of our chapter, who will very soon enter the workforce. These presentations will also help them become stronger leaders in the work force and in the end, more knowledgeable Hispanic professional engineers; assets

for corporate America. In the process of promoting the highest standards of Hispanic professional engineers, SHPE is committed to hold a variety of seminars and workshops, like the one hosted at our second general body meeting where a speaker from the career center came and gave a presentation about resume building, interview tips, professionalism, leadership and many other soft skills, essential to fully prepare our members to enter today's highly competitive industry.

We are primarily financed by The Florida State University, and secondarily by community events which involve our members in a variety of fundraising activities such as banquets, car washes, and bake sales among others, which in the end benefit our members, the student body, and the community every time. Florida State University provides limited funding for this strongly standing, and committed organization, leaving to the SHPE members the responsibility to raise the remaining financial support by means of fundraising activities. Sparking such activities, and holding initial conferences, however, requires an initial investment, and it is here where we turn to our essential industry sponsors by respectfully encouraging to invest in this very promising organization which will form the leaders of change that industry much desires. SHPE is a non-profit organization, and additional funding ultimately goes to the academic benefit of our members, the student body, and the community.

I highly appreciate your interest in FSU - SHPE and I hope that we can count on your support and dedication as we move forward towards a more prosperous future. We have been able to grow due to our members' dedication. With your organization's help, we can go beyond our current expectations and accomplish what this chapter is capable of achieving, greatness. Your support will provide growth opportunities for our members and enhance our involvement in our community. I can see this chapter has a lot of potential for growth and development; we just need help to keep on going and increase doing great things for our community and members. Your aid to our organization will be greatly valued by all of our members and those we impact within our school, our community and society. I, as well as FSU – SHPE, look forward to getting to know your company throughout the academic year and welcome you to participate in our events.

Sincerely,

Natalia Ariza
Florida State University
Society of Hispanic Professional Engineers
President
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FSU - SHPE at a Glance

The Society of Hispanic Professional Engineers, Inc. is a non-profit organization dedicated to increase the participation of college students in the fields of engineering, sciences, and mathematics. Our mission statement is to promote academic excellence among members in engineering, science, and mathematic disciplines.

FSU - SHPE objectives are:

1. Increase the number of Hispanic engineering students at the Florida Agricultural and Mechanical University and Florida State University.
2. Promote the advancement of Hispanic engineers and scientists in employment and education.
3. Motivate and incentive Hispanic students enrolled in engineering and science majors.
4. Develop and participate in programs with the university, which benefit students seeking engineering and science degrees.
5. Provide a forum for the exchange of information pertinent for Hispanic engineering/science students enrolled at The Florida State University.

FSU - SHPE is a young student organization that has a great desire to become the most active organization at the FAMU-FSU College of Engineering. FSU – SHPE was founded in the fall semester of 2004 by a small group of students that felt the need for the SHPE objectives to be put into action in the Tallahassee community.

FSU - SHPE provides professional and academic support to its members through SHPE's regional and national conferences. The goal of member sponsorship is vital to the success of our chapter. The training of our members will provide better leaders for our chapter and for the technological community.

SHPE organizes different conferences of major importance throughout the year. These are:

- ***National Society of Hispanic Professional Engineers' Conference (SHPE):*** This Conference gives SHPE members the opportunity to network with SHPE members nationwide, participate in workshops for the Graduate Record Examination, and investigate career prospects at the career fair with over two-hundred different companies, among many other activities.
- ***Hispanic Engineer National Achievement Awards Conference (HENAAC):*** It is composed of many seminars given by companies such as Ford, Boeing and IBM, on topics concerning leadership and professionalism that focus on the improvement of individuals in technical careers.
- ***National Institute for Leadership Advancement (NILA):*** This Conference is designed to provide chapter leaders with advanced training in leadership and communication. Workshops include topics such as strategic planning, networking, and managing your chapter. This experience will allow chapter

leaders to walk away with tools they can utilize to enhance the values in themselves, their chapter and their community.

In this academic year we are looking forward to sending fifteen student members to the National Society of Hispanic Professional Engineers' Conference (SHPE), twelve members to the Hispanic Engineer National Achievement Awards Conference (HENAAC), and two members to the National Institute for Leadership Advancement (NILA). The majority of these students are juniors; subsequently we project a much stronger organization in the years to come. A more developed membership body will execute more efficiently our mission statement and objectives.

Through your company's support you will have the opportunity to market your company and do recruiting to a diverse group of engineering students in the following disciplines:

- Chemical and Biomedical Engineering
- Civil and Environmental Engineering
- Computer Engineering
- Electrical Engineering
- Industrial and Manufacture Engineering
- Mechanical Engineering

Your company will also have an insight at everything that is going to be happening in FSU - SHPE.

FSU - SHPE is also committed to participate in different community services activities such as Viva Technology (a HENAAC sponsored community service). Seven of our members were honored to attend Viva Technology at Jacksonville, FL, while nine others went to another in Miami, FL. Viva Technology brings together students from various universities and professionals from a local company to get Hispanic students at a targeted High School enthused about a career in Science, Technology, Engineering and Mathematics (STEM). Our chapter makes it a priority to participate in community service events hosted by ourselves, a national organization or other student organizations. A new event that we hosted this year was "**Noche de Ciencias**" which was very important for us, due to the fact of the large numbers of Hispanics dropping out from college and not considering continuing higher education. Our objective was to motivate them and let them know about the opportunities available for them, especially if they want to pursue a career in the STEM field.

Lastly, FSU - SHPE annually organizes an **International Dinner** that allows our chapter to become more visible in the Tallahassee community and it is a great opportunity to display the diversity that exists at the Engineering school by offering an event that showcases Hispanic culture.

Sponsorship Opportunities

The following are several ways your company can help FSU - SHPE maintain its practices and assure the success of future activities:

Career Opportunities
Technical Presentations and Workshops
Office/ Meeting/ Event Supplies
Information Packages
Company Tours

Any financial assistance will be appreciated and noted by FSU - SHPE as a Bronze, Silver, Gold or Platinum sponsor for the 2007-2008 academic year. All sponsors will be recognized at all of our events. The categories are as follows:

Bronze sponsor: Donations up to \$500
Silver Sponsor: Donations from \$500 up to \$1,000
Gold Sponsor: Donations from \$1,000 to \$1,999
Platinum Sponsor: Donations of \$2,000 or more

In appreciation of your support, FSU - SHPE will serve you by:

- Recognizing your company as a sponsor by categories on our webpage – <http://www.eng.fsu.edu/shpe>
- Fall and Spring Semester resume CD of our members
- Speaking opportunity at our general meetings and special events
- Opportunity to place company literature in the FSU - SHPE general body meeting agenda.
- Opportunity to promote members via e-mail and invitation to all events
- Company's logo in the FSU - SHPE T-Shirt worn at our events
- Company job announcements at our website

Custom Sponsorship*

In addition to the given options you may choose a custom sponsorship:
Sponsor a specific event or project
Promotional recruitment giveaways
Office supplies
Sponsor student(s) to attend a conference

**Through custom sponsorship, your company will have the opportunity to personally interact with many students. For example, if your company decides to sponsor a specific event or project, the company will be recognized as the main sponsor(s). All our events are open to any FSU - SHPE member, as well as NSBE and SWE members, giving you a large audience to market your company.*

Please review the attached budget and description of our main activities.

Society of Hispanic Professional Engineers
Florida State University
2008-2009 Expenses

EVENT	ATTENDEES	ITEM	UNIT PRICE	TOTAL EXPENSES
General Body Meetings	30	Food	\$ 35.00	
16 meetings per school year		Drinks	\$ 10.00	
(8 per semester)		Event Total	\$ 45.00	
		Total per year		\$ 720.00
International Dinner	100			
		Food	\$ 650.00	
		Drinks and Dessert	\$ 100.00	
		Plates and Utensils	\$ 50.00	
		Decor - Entertainment	\$ 150.00	
		Event Total	\$ 950.00	
		Total per year		\$ 950.00
Student Welcome Reception	30			
		Food	\$ 150.00	
		Drinks and Dessert	\$ 28.00	
		Plates and Utensils	\$ 12.00	
		Decor - Entertainment	\$ 30.00	
		Event Total	\$ 220.00	
		Total per year		\$ 220.00
Conferences				
**HENAAC	11			
		Registration	\$ 1,100.00	
(Travel grants granted by HENNAAC)		Food	\$ 110.00	
		T-Shirt	\$ 110.00	
		Conference Total	\$ 1,320.00	
**SHPE National	21			
		Registration	\$ 2,100.00	
		Travel	\$ 6,300.00	
		Food	\$ 315.00	
		T-Shirt	\$ 210.00	
		Conference Total	\$ 8,925.00	

**ETCC	15			
Eastern Technical Conference		Registration	\$ 1,500.00	
		Travel	\$ 3,000.00	
		Food	\$ 225.00	
		Conference Total	\$ 4,725.00	
**RLDC	15			
Regional Leadership Conference		Registration	\$ 1,500.00	
		Travel	\$ 1,500.00	
		Food	\$ 225.00	
		Conference Total	\$ 3,225.00	
		Total Conferences		\$ 18,195.00
Community Service				
<i>Viva Technology</i>	10			
		Transportation	\$ 150.00	
		Food	\$ 150.00	
		Event Total	\$ 300.00	
		Total per year		\$ 600.00
Spring Social	60			
		Food	\$ 300.00	
		Drinks and Dessert	\$ 100.00	
		Plates and Utensils	\$ 35.00	
		Decor - Entertainment	\$ 100.00	
		Event Total	\$ 535.00	
		Total per year		\$ 535.00
Professional Workshop	30			
(2 speakers per year)		Professional Speaker	\$ 500.00	
		Event Total	\$ 500.00	
		Total per year		\$ 1,000.00
Company Tours	15			
		Travel	\$ 300.00	
		Food	\$ 150.00	
		Event Total	\$ 450.00	
		Total per year		\$ 450.00
TOTAL EXPENSES				\$ 22,670.00

**Society of Hispanic Professional Engineers
Florida State University
2008-2009 Revenue**

EVENT		TOTAL	
Chapter Membership Dues			
	50 members	\$500.00	
School Funding		\$1,000.00	
Chapter Fundraisings			
	**Bake Sales	\$360.00	
	**Car Wash	\$150.00	
Corporate Sponsorship		\$500.00	
TOTAL REVENUE			\$2,510.00

**Society of Hispanic Professional Engineers
Florida State University
2008-2009 Total**

TOTAL REVENUE	\$2,510.00
TOTAL EXPENSES	\$22,670.00
TOTAL	-\$20,160.00

Description of Main Events

- **Meeting/ Social Events** – General membership meetings are dedicated to chapter fellowship, organizing chapter events, and hosting corporate representatives. Our chapter members would be greatly benefited by presentations made by a corporate representative. This would add value to our members by helping them develop professional skills that cannot be attained from the classroom. Meeting topics are left to the speaker's discretion, however, past meetings have been dedicated to resume building, interview skills, and specific company information sessions
- **SHPE International Dinner** – This event will help our chapter become more visible in the Tallahassee community, as well as be an opportunity to display the diversity that exists at the Engineering school. Our chapter hosts this fundraising event annually to give the Tallahassee community an opportunity to enjoy Hispanic cuisine, as well as a live Salsa performance. All proceeds of the fundraiser are put toward our chapter member's attendance at upcoming regional and national conferences (see information below for details).
- **Regional and National Conferences** – Organizational conferences are a tremendous source for networking, career opportunities, leadership and professional development. Members of our organization can be enriched by gaining experience from SHPE members throughout the country, thus increasing the opportunity for intercollegiate outreach programs. Typically individuals who visit our conferences bring a great deal of enthusiasm for leadership positions in our organization as well as in their careers.
- **Noche de Ciencias** – One of our primary goals as an organization is to increase the number of Hispanic students entering into engineering and technical fields. We plan on having an event aimed solely to middle and high schools students and their parents to help achieve this goal. The event will also help parents in finding ways of financing their children education by providing them with information on Florida Bright Futures and Free Application for Federal Student Aid (FAFSA).
- **Professional Workshops** – We would like to bridge the gap between the professional and the academic world, by providing an opportunity for professionals in industry, research, etc. to give back to future engineering professionals. This opportunity will provide engineering, business, and networking experiences to our chapter members, preparing them for their future.
- **Company Tours** – A vital goal of our organization is to support the development of Hispanic engineering students. One way we plan on doing this is to have engineering tours for our chapter to various engineering companies and research institutions. We would like to provide engineering experience through plant tours, like that of the Anheuser Busch Brewery in Jacksonville, FL. Also, a tour and dinner social at Florida State University's National High Magnetic Field Lab to encourage research and networking in the Hispanic community.

- **Viva Technology™** – This community service project is designed to engage inner-city and rural K-12 students, teachers and parents in the applications of technology in order to stimulate interest and academic achievement in math, science and engineering, thereby laying the foundation for students to select and succeed in college and university degree programs leading to careers in science, engineering and technology. Ten FSU -SHPE members assisted as college captains at Nautilus Middle School in Miami, FL on April 24th. This is just one of the many similar events we participate in throughout the year.

If you are interested in sponsoring a specific event please contact Natalia Ariza, Chapter President at shpe@eng.fsu.edu

Our projected budget is subject to change. Accordingly, we can provide individual event proposals as the date of the event approaches.



**Society of Hispanic
Professional Engineers**

Corporate Contribution Form

Contact Name: _____ Company's Name: _____
 Title: _____ Contact Phone: _____
 Contact Address: _____ Contact Fax: _____
 _____ Contact E-mail: _____
 City: _____ State: ____ Zip Code: _____

Please check the item(s) where you would like to contribute. (Please check all that apply.)

Monetary Assistance

Conference Sponsorship

Career Opportunities

Software/Hardware Donations

Company Tours

Others (Please Specify)

Technical Presentations/Workshops

Professional Student Mentoring

Promotional Recruitment Giveaways

Information Packages

Mock Interviews

Custom Sponsorship:

Currently cannot assist FSU - SHPE with a contribution due to the following constraint(s):

Sponsorship Deadline

Please specify your deadline _____

Low Corporate Funding

Other: _____

Mail to:

Attn: Juan Ordonez
 Mechanical Engineering Department
 2525 Pottsdamer St.
 Tallahassee, FL 32310

Or access our website:

<http://www.eng.fsu.edu/affiliated/student-org/SHPE/>
 Download this form in our Sponsors Section and contact us at shpe@eng.fsu.edu

FSU - SHPE truly appreciates your generosity and support. Thank you very much!